

GRAND CUVÉE BOTANIQUE

ROSÉ SPARKLING

ÉDITION 2026



MAISON
HAUTE
JOIE



DESCRIPTION

Grand Cuvée Botanique is Maison Haute Joie's signature collection, embodying the essence of the Maison in its purest expression. It defines a new category of luxury alcohol-free beverages, where exceptional craftsmanship, remarkable sensory depth and contemporary enjoyment come together in a truly distinctive experience.

Grand Cuvée Botanique Rosé Sparkling brings together carefully selected tea and floral infusions with verjus, quince, yuzu and meticulously crafted botanical extracts to create a finely sparkling rosé cuvée of exceptional freshness, floral finesse and vibrant character. Created for refined aperitifs, fine dining and memorable occasions, it represents a new way of celebrating—conscious, sophisticated and uncompromisingly elegant.

TASTING NOTES

In the glass, Rosé Sparkling displays a luminous rosé hue with warm, radiant reflections. Its fine, persistent mousse rises gracefully, forming a delicate and refined foam.

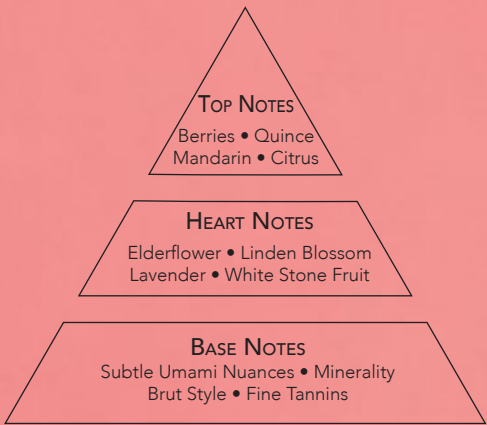
The nose reveals an expressive fruit-forward and floral bouquet, opening with inviting notes of mandarin and orange blossom, complemented by delicate hints of citrus blossom. Refined tea aromas lend additional depth, while subtle umami nuances bring richness and complexity.

On the palate, Rosé Sparkling is refined, precise and beautifully balanced. A harmonious sweetness in the style of a Brut is seamlessly integrated with lively, fruit-driven acidity, creating freshness and elegance. Delicate minerality supports its clean, elegant palate, resulting in remarkable finesse and effortless drinkability. The finish is long, harmonious and refreshing, with vibrant acidity that adds structure and elegance. A Rosé of irresistible lightness that invites another glass.

ALL THE SPIRIT. NONE OF THE ALCOHOL.

INGREDIENTS

Quince juice, verjus and Japanese yuzu juice lend the Rosé its vibrant fruit character and elegant freshness. Infusions of Darjeeling and white tea are harmoniously complemented by linden blossom, elderflower and lavender, together with carefully selected botanical extracts of passionflower, lemon balm and green tea. Its delicate rosé hue, derived from grape skins, enhances the floral expression, while licorice root, tannins and carefully balanced acidity bring harmony and finesse. A slightly higher dosage in the style of a Brut lends the cuvée harmonious fruit expression and an exceptionally smooth palate.



EXPERIENCE

Many enjoyers describe the experience as gently uplifting and refreshing, bringing a sense of clarity, inner balance and effortless ease. Conversations flow more naturally, social moments feel more engaging and the atmosphere becomes more vibrant. With every glass, balanced enjoyment unfolds alongside the refined energy of the moment—a state between focus and flow, accompanied by an almost weightless sensation and a subtle elevation of the senses. Never overpowering, always nuanced and beautifully composed. Created for new rituals of celebration and meaningful occasions, the compositions of Maison Haute Joie offer a conscious and refined experience that lingers gracefully, leaving a lasting impression of freshness, presence and balance.

SERVING RECOMMENDATION

Serve well chilled at 6–8 °C (43–46 °F). Best enjoyed in a Champagne flute or fine white wine glass, allowing its delicate mousse and aromatic complexity to unfold. On warm summer days, the cuvée is equally delightful served over ice, revealing its vibrant freshness and elegance. Perfect as an aperitif or for moments of refined enjoyment.

FOOD PAIRING

An elegant companion to light, summery cuisine. Pairs beautifully with fruit-forward dishes such as citrus and berry salads, grilled vegetables, poultry and fish. Its vibrant fruit, delicate floral notes and refreshing acidity also complement delicately spiced Mediterranean and Asian cuisine, as well as refined fruit-based desserts.

PRODUCT INFORMATION

CATEGORY	NoLo Beverage / Sparkling Tea
COLLECTION	Grand Cuvée Botanique
VARIETY	Rosé Sparkling - Édition 2026
ALCOHOL	Alcohol-Free (0.0% ABV)
SUGAR	0.8 g per 100 ml
ENERGY	26 kJ / 6 kcal per 100 ml
CLOSURE	Natural Cork with Wire Hood
BOTTLE SIZES	740 ml / 1500 ml
SHELF LIFE	18 Months

CONTACT

MAISON HAUTE JOIE GMBH
sales@maisonhautejoie.com | www.maisonhautejoie.com

